

SATURDAY, JUNE 28, 2008

9AM - EMPIRE STATE PLAZA

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# 5K RUN FOR MISSING CHILDREN SPONSORSHIP OPPORTUNITIES

*Proceeds benefit programs to help missing and exploited children.*



The Federal Law Enforcement Officers Association (FLEOA) is the largest nonpartisan, professional association, representing exclusively federal law enforcement officers. FLEOA represents more than 25,000 federal agents from over 65 different federal law enforcement agencies.

Throughout the country, FLEOA chapters are coordinating events in observance of National Missing Children's Day, May 25, 2008. Our chapter here in Albany is proud to invite you to become a sponsor of our first **"5k Run for Missing Children and Children's Fun Run"** to be held in downtown Albany, NY on June 28, 2008. The starting line of the race will be at the Madison Avenue end of the Empire State Plaza. The race will be run up Madison Avenue through Washington Park on the same certified 5k course that is used for the *Freihofer's Women's Run*. All of the proceeds from this event will be donated to the non-profit organizations: **The National Center for Missing and Exploited Children (NCMEC)** and the **New York State Department of Criminal Justice Services (NYDCJS) "Operation Safe Child Program."**

At the event, volunteer representatives from FLEOA, DCJS, federal, state and local law enforcement agencies will fingerprint and photograph children as a part of the free *Operation Safe Child* identification card program. There will also be literature available for parents and guardians to educate them regarding overall child safety.

To make the event as entertaining and successful as we are hoping, we are reaching out to the local businesses and stores to assist us. **Any and all help is most undeniably appreciated**, as we attempt to create what will become an event that will educate families and promote child safety for the residents of the Capital Region. An overview of the *Safe Child* program can be viewed at: <http://criminaljustice.state.ny.us/pio/safechild.htm>. Thank you in advance for your consideration in sponsoring this event and we look forward to hearing from you. If you have any questions please do hesitate to contact me at (518) 361-2662. Please help us keep our most prized possessions, our children, SAFE! Thank you for your time.



# 5K RUN FOR MISSING CHILDREN

## SPONSORSHIP OPPORTUNITIES

	Platinum \$2500	Gold \$1000	Silver \$500	Bronze \$250	Patron \$100	Booster \$50	Supporter \$25
Corporate Banner Display	x	x	x				
Name/Logo on T-shirts	Logo on sleeve	Logo	Name	Name			
Recognition at event	x	x	x	x	x		
Name/Logo and Link on website	Logo	Logo	Logo	Name	Name	Name	Name
Coupons/Samples in packets	x	x	x	x	x	x	x

For additional options, including the opportunity to be the title sponsor, please contact us at 518.320.8648

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## YOUR CONTRIBUTION **WILL** MAKE A DIFFERENCE.

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Please complete and mail the section below to  
AREEP, PO Box 38195, Albany, NY 12203  
Checks should be made out to AREEP

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SPONSORSHIP LEVEL: \_\_\_\_\_ (PLEASE INDICATE \$ AMOUNT.)

BUSINESS NAME: \_\_\_\_\_  
*IF APPLICABLE*

FIRST NAME: \_\_\_\_\_ LAST NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_